



YUNUS SOCIAL BUSINESS CENTRE
- UNIVERSITY OF FLORENCE -

Social Business City Program

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“How to foster the creation of an enabling urban Ecosystem for Social Enterprises?”

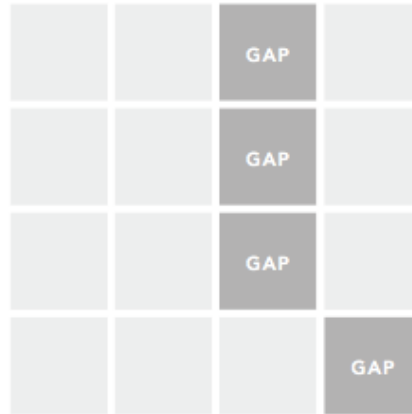
2012



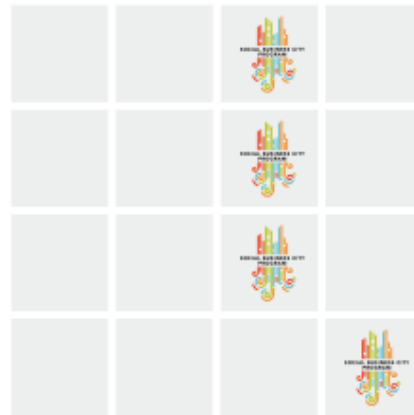


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Existing System

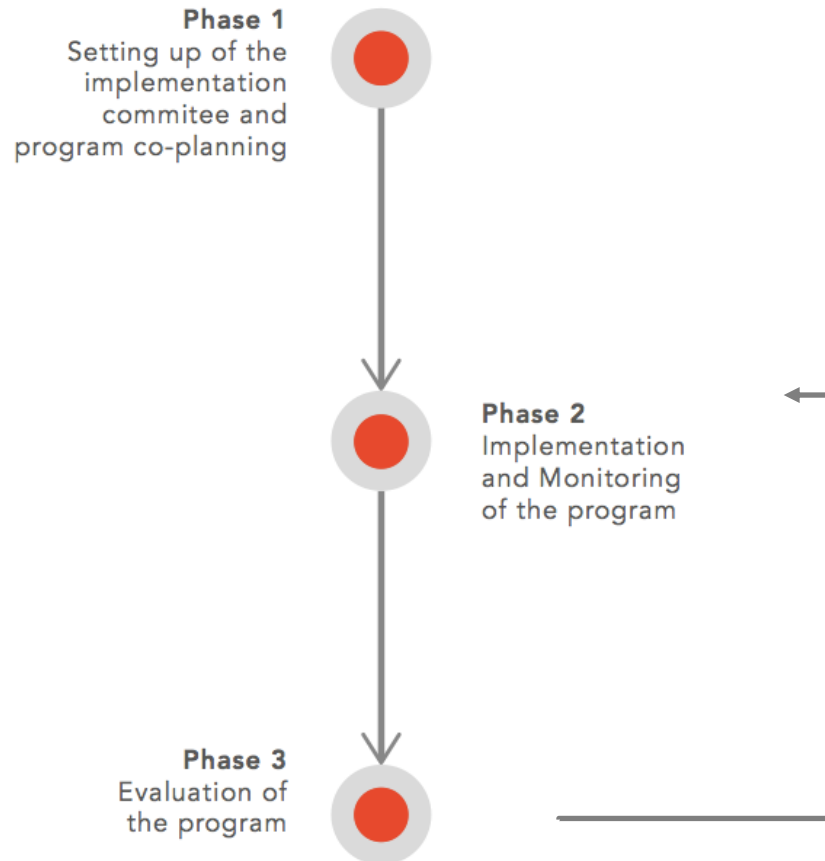


Enabling Eco-system





Phases of the Social Business City Program



Main Principles:

- Relevance for the local context
- Flexibility
- No duplication
- Cost effectiveness
- Hands on approach



SOCIAL BUSINESS CITY
PISTOIA



FONDAZIONE
CASSA DI RISPARMIO
DI PISTOIA E PESCIA



unraggioluce
Fondazione Onlus
Pistoia



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Comune
di Pistoia



SOCIAL BUSINESS CITY
BARCELONA

TANDEM SOCIAL



SOCIAL BUSINESS CITY
TAOYUAN
-CANDIDATE-



TAOYUAN CITY
GOVERNMENT



桃園市政府
社會企業中心
Social Business Center, Taoyuan City

Bureau of Youth Affairs



SBC Program	Starting point /constraints	Starting point/ Abilitating factors	Contribution to the ecosystem
Pistoia (2012)	<ul style="list-style-type: none"> • Few actors working on promoting SEs • Low knowledge of SEs among students and the general population • Smaller town 	<ul style="list-style-type: none"> • Favourable culture and legal framework for SSE at the national level • Strong local foundations • Local «Champions» in terms of SEs 	<ul style="list-style-type: none"> • Education of students and the general population on SEs • Promotion of SEs and emersion and visibility for «Local Champions» • Incubation and Seed financing in SEs • Platform to attract SEs
Barcelona (2015)	<ul style="list-style-type: none"> • Many actors working on the SSE • Low knowledge of SEs among students and the general population 	<ul style="list-style-type: none"> • Strong local foundations and actors • Existing rich ecosystem of actors 	<ul style="list-style-type: none"> • Aggregation of actors (e.g. 9 Univerisities that form the Yunus Social Business Centre Barcelona) • At the beginning: start up of SEs and education • Future plan: Connection between the academia and the SSE sector
Tayouan (2019)	<ul style="list-style-type: none"> • Few SEs and organizations that support SEs • Low knowledge of SEs among students and the general population • No specific legal framework for SEs in the country 	<ul style="list-style-type: none"> • Strong involvement of the local government • Aligned with national priorities (Social Enterprise Action Plan 2014 and Social Innovation Action Plan 2018) • National Central University has high competences 	<ul style="list-style-type: none"> • Incubation of SEs • «Fostering the base» and increasing the number of Social Enterprises • Increase knowledge of SEs and related topics (e.g. Social Impact measurement) among local stakeholders • Link to USR, CSR, and ESG initiatives



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