



ONLINE

ENTERPRISE DEVELOPMENT

# FROM ASSESSMENT TO ACTION

HOW TO DESIGN AND IMPLEMENT INTERVENTIONS USING  
THE APPROACH TO INCLUSIVE MARKET SYSTEMS (AIMS)  
FOR REFUGEES AND HOST COMMUNITIES

6 SEPTEMBER – 23 SEPTEMBER

 30 HOURS

*Information Note*



International  
Labour  
Organization

PROSPECTS



Ministry of Foreign Affairs of the  
Netherlands



International Training Centre

## CONTEXT

In 2020, the number of people forcibly displaced from their homes reached a new record high of 82.4 million. Displacement situations, which were exacerbated by the COVID-19 pandemic, are becoming increasingly protracted, with the forcibly displaced spending on average over a decade in exile. The majority of refugees are hosted by low- and middle-income countries that are already struggling with high unemployment and economic downturn. These circumstances not only exacerbate the stresses faced by the forcibly displaced and the vulnerable economies in which they find themselves, but also risk contributing to a rise in tensions between the displaced and their host communities.

To address these challenges, the International Labour Organization and the United Nations Refugee Agency (UNHCR) have developed the Approach to Inclusive Market Systems (AIMS) for Refugees and Host Communities. AIMS proposes a holistic and market-based livelihood strategy to apply the Making Markets Work for the Poor approach in the context of forced displacement.

The AIMS approach is implemented across the world, with assessments successfully carried out in various regions in Africa, Asia, Latin America, and the Middle East. Part of this work is conducted under the framework of the **Partnership for Improving Prospects for Forcibly Displaced Persons and Host Communities (PROSPECTS)**, an initiative led by the Government of the Netherlands, which brings together the ILO, UNHCR, the International Finance Corporation (IFC), the United Nations Children Fund (UNICEF), and the World Bank.

Under the employment pillar of PROSPECTS, project teams have implemented a series of market assessments and are currently in the process of moving from assessment towards implementation. In this context, the AIMS team seeks to build on these wider efforts through the implementation of an on-line course on designing and implementing market-based livelihood interventions for refugees and host communities, with particular emphasis on building actionable capacities through practical tools, knowledge sharing and case studies.

## LEARNING OBJECTIVES

The aim of this course is to accompany and support implementing partners and practitioners in designing and implementing market-based interventions in forced displacement settings through interactive webinars and workshops. The specific objectives of the training are to.

1. Disseminate knowledge, good practices and practical tools to the humanitarian-development-peace community with a focus on creating sustainable and inclusive growth in contexts with displaced populations.
2. Improve the capacities of practitioners on the design and implementation of market-based interventions.
3. Develop a network of practitioners to enable discussion and the sharing of lessons-learned from interventions across a diverse range of markets and displacement situations.

## WHO IS THIS COURSE FOR?

The training is primarily targeted at two main audiences:

- The open segment is for a broad audience of practitioners, donors and implementing partners who can benefit from exposure to designing and implementing market-based interventions through the AIMS approach and share its value within their respective work.
- The technical segment is specifically for project teams, implementing partners and other organizations or individuals currently designing or implementing AIMS interventions.

# COURSE OVERVIEW

## OPEN SEGMENT

The open segment of the course features an introductory session on the AIMS approach (optional), followed by four webinars, which will provide participants with the tools to design and implement successful project interventions.

### Week 1

#### AIMS 101

September 6, 2021  
2.00PM – 3.30PM CET

This optional introductory session will provide an overview of the ILO's approach to Market Systems Development (MSD) in forced displacement settings.

Session content:

- Direct delivery vs. systemic approaches
- AIMS Assessments: Selecting sectors, analysing value chains and identifying key actors
- Implementation: “Push” and “pull” interventions

#### Session 1: A Framework for AIMS Interventions

September 7, 2021  
2.00PM – 4.00PM

This first session will provide an overview of the AIMS approach and introduce participants to a framework for moving from assessment to action.

Session content:

- Introductions
- Overview of the AIMS approach and MSD principles
- Market-based interventions in practice: Cases studies on Lebanon and Afghanistan
- A framework for designing and implementing “push” and “pull” interventions

#### Session 2: Designing AIMS Interventions

September 8, 2021  
2.00PM – 4.00PM

This second session focuses on how to design of “push” and “pull” interventions based on value chain analyses.

Session content:

- Identifying and prioritizing bottlenecks
- Creating a vision for inclusive value chain development
- Identifying partners: Will-skill frameworks
- **Practice:** Design your intervention
- **Brainstorm:** Is there place for direct delivery in market-based interventions?

## Week 2

### Session 3: Brokering & Negotiating Partnerships

September 14, 2021  
2.00PM – 4.00pm

This third session focuses on brokering and negotiating partnerships and provides concrete guidance on market facilitation, procurement, and collaboration with humanitarian actors.

Session content:

- The role of the ILO in market facilitation
- Partnership models in practice
- **Practice:** Negotiation for market-based interventions
- **Brainstorm:** What can be the role of humanitarian actors?

### Session 4: Implement, Adapt and Scale

September 16, 2021  
2.00PM – 4.00pm

This final session will focus on how to implement, adapt and scale market-based interventions, with an emphasis on adaptive management.

Session content:

- Adaptive management for market-based interventions
- Implementing, monitoring and scaling interventions
- Failing forward
- **Brainstorm:** How to manage donor pressure and show results?

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## TECHNICAL SEGMENT

After these four initial training sessions, teams will be invited to a set of three workshops where experts collaborate with project teams to guide them through the intervention design and implementation processes at strategic points. The workshops will take place in October and November and be reserved for one team per PROSPECTS country comprised of between 3-5 individuals, including project staff and implementing partners.

## LANGUAGE

The course will be delivered in English.

## APPLICATIONS

All applicants must fill in the [online application form](#) by Sunday, 5 September

# INFO

**FOR FURTHER INFORMATION  
PLEASE CONTACT**

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